

Pappas Development Group Inc. – Johnstown PA – We are currently seeking a part-time graphic designer with a full time opportunity in the near future.

Graphic Designer - Job Description

A graphic designer produces visual solutions to the communication needs of clients, using a mix of creative skills and commercial awareness. Designers need imaginative flair, awareness of current fashions in the visual arts, working knowledge of the latest computer packages and an understanding of material costs and time limits, all of which can impact on the design.

- Interpreting the client's business needs;
- Developing design briefs by gathering information and data to clarify design issues;
- Thinking creatively to produce new ideas while using innovation to redefine a design brief and meet the constraints of cost, time and client;
- Multi-tasking: graphic designers often work on more than one design brief at a time;
- Using a wide range of media, including photography and computer aided design;
- Producing accurate and high quality work;
- Contributing ideas and design artwork to the overall brief;
- Working well in a team, with printers, copywriters, photographers, other designers, account executives, website designers and marketing specialists;
- Brainstorming and mocking up design ideas;
- Meeting with clients and adjusting designs to fit their needs or taste;
- Projecting budgets and schedules;
- Using computer software to execute designs

Artistic Sensibility - Technical Skill - Communication Ability - Problem Solving Ability

Qualifications (Required)

- Minimum three years experience in graphic design
- Experience with web site design and updates
- Experience quoting and managing print jobs, as well as working with printers
- Macintosh knowledge, good working knowledge of Quark Express, Photoshop, Illustrator, and experience with Microsoft Office
- Organized and detail-oriented
- Ability to handle multiple projects at once
- Ability to meet tight deadlines

Qualifications (Desired)

- Associate's or bachelor's degree in graphic design, communications or related field or
- Equivalent experience
- General marketing experience
- Writing and editing skills

Please email your resume and salary requirements to careers@pappasdg.com to be considered for this position. Please use "Graphic Designer Position" as the subject of the email.